



STATELINE
a n g e l s

An Angel Investment Group

~Mission~



Stateline Angels

exists to assist early-stage companies to achieve market leadership by providing, on a profitable basis, to the Angels' members:

Investment Capital, Contacts, Strategic Advice and Mentoring.

~History~



Stateline Angels was founded in 2004. Its members are a group of successful business executives in the greater Rockford, Illinois area. The founders and members have significant operational expertise in a variety of industries and businesses. The members have dedicated themselves to fostering growth in the Stateline area by assisting individuals to create successful businesses.

~Investment Philosophy~



Stataline Angels members invest in companies with the potential to rapidly scale into market leadership and achieve financial viability. This usually implies potential for high growth, a strong market position and a sustainable advantage.

Stataline Angels members look for situations where the capital sought (\$250,000 or more) will take the company to the next level, and materially increase its valuation.

Members who choose to invest may also lend their operational experience to enhance the chance of success to the ventures in which they invest.

~Investment Criteria~



Specifically, Stateline Angels investors look for:

- A market opportunity sufficient to create a business with a least \$5 to \$10 million in revenues.
- A compelling, well-articulated strategy for capturing and defending a significant market share.
- Proprietary technology or other strong barriers to market entry.
- Strong management (not necessarily a complete team) with relevant and successful experience.
- An exit strategy for the investors.
- A desire for advice and coaching.
- Lastly, the company valuation must fit within our risk/reward expectations for the investment.

A company must be able to demonstrate how it will use members' investment to complete at least some of the following:

1. Proof of concept
2. Prototype of its product or technology
3. Patent filing (for broad patent)
4. Product development
5. Market research
6. Product launch
7. Major contract or customers
8. Build management team
9. Reduce other investment risks
10. Provide working capital

~How To Become A Member~



Stateline Angels members meet several of the following criteria:

- Have built one or more successful companies and/or have been influential executives in public companies and/or have a proven track record of investing in early-stage companies.
- Have the freedom to devote up to 5-10 hours per month for due diligence and screening of potential investment opportunities.
- Have an active network within the manufacturing, health care, logistics, services or capital community in the region.
- Have some prior investment experience in start-up companies or have extensive business development, licensing or M&A experience in corporate positions.
- Are willing to participate in at least two Stateline Angels investments per year.
- Have a strong interest in educating and advising entrepreneurs on running their companies.
- Have a strong interest in regional economic development.

Members meet the following criteria:

Individual net worth in excess of \$1.0 million **or** Individual income in excess of \$200,000 in each of two most recent years. Joint income in excess of \$300,000.

Membership is limited to accredited investors as defined by Rule 501 of Regulation D of the Securities Act of 1933, as amended.

~Affiliations~



Stateline Angels has a close relationship with Rockford Area Ventures and the EIGERlab. Rockford Area Ventures provides initial assistance in screening proposals and in preparing business plans for submission to the Stateline Angels. The Stateline Angels, in turn, provides funding and continued assistance to those ventures that meet its criteria and grow out of the research being done within the EIGERlab.

Rockford Area Ventures deals with many levels of business and will refer possible investment opportunities to the Stateline Angels that meet its criteria.

Other Relationships / Affiliations:

Angel Capital Association
Rockford Area Ventures
EIGERlab

EDGE
Wisconsin Angel Network
Illinois Technology Development Alliance

Stateline Angels

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